

# VENNGO MEMBER SURVEY

## 2021 RESULTS



# 78%

would recommend the Venngo program to friends and family

## 2022 SHOPPING INSIGHTS



# 1/2

members will be shopping at the mall



# 9/10

members will be shopping online



# 8/10

of our members will look to support local small business

## MOST POPULAR CATEGORIES



# 1 Food



# 2 Apparel



# 3 Electronics



# 4 Entertainment



# 5 Health & wellness



# 6 Home & living



# 7 Travel